



# UNEXPECTED ADVENTURE

Treatment by Andrew Zuchero and Aaron Wesner

A person stands on a rocky ledge overlooking a large waterfall in a canyon. The scene is dramatic, with the waterfall cascading down a steep, rocky cliff. The person is silhouetted against the bright water. The overall mood is adventurous and awe-inspiring.

**| OUR MISSION**

**THE PLAN**

**TO TRANSPORT** TO AWE-INSPIRING PEAKS,  
STUNNING VISTAS AND REMOTE CORNERS  
OF THE AMERICAN WEST.

**TO GRIP** WITH CAPTIVATING STORIES  
TOLD WITH HUMOR AND HEART  
BY PASSIONATE & ARTICULATE  
ADVENTURERS.

**TO CELEBRATE** MOTHER NATURE  
& THE ROAD **LESS TRAVELLED.**

## **THE PLAN**

Shoot on multiple Sony A7Sii — These sophisticated high-quality compact cameras shoot up to 4K w/ optical stabilization and super low light capabilities. They're also responsible for all the jaw-dropping images in this electrifying Australian adventure doc:



Link: <https://vimeo.com/210910471>

## **| THE PLAN CONTINUED**

To get this CLIF Adventure to that photographic height (while keeping all our gear at a hike-able weight limit ) we'll outfit our cameras with:

Handheld Gimbal Stabilizer — Compact and cutting-edge, this robotic gimbal transforms shaky handheld into perfectly smooth, fluid camerawork.

DJI Phantom 4 — A lightweight drone to capture aerial shots and the full expanse of our setting.

A7S Underwater housing — so we can discover underwater fauna, manta rays or sea lions on our adventure to the Channel Islands or if we feel inspired to pass through the waterfall at Havasupai Falls.

Slider Dolly with Compact Motion Control System — To film moving time-lapse shots of everything from storm clouds rolling over Mt. Conness to the moon and stars passing overhead of McFarland.

## FOR INSPIRATION

“Planet Earth” Season 2. Granted these cinematographers had nearly infinite resources and unlimited time. But the equipment / techniques used to craft “Planet Earth” is the definitive cinematographic playbook on making the most of natural light and mother nature. From low-light and high-speed photography, to drone shots to sweeping timelapse to fluid camerawork — we want to come prepared to work from that playbook.



Link: <https://www.youtube.com/watch?v=c8aFcHFu8QM>

A night scene of a campsite. In the foreground, a yellow tent is illuminated from within, casting a warm glow. To the right, a campfire burns brightly, with flames and smoke rising. The background shows a dark landscape with a body of water reflecting the moonlight. The sky is dark with a bright starburst light in the upper right corner.

## **CONNECTING WITH THE CHARACTERS**

Unfiltered, passionate, down-to-earth and spontaneous. The moments we discover along the trail will be completely real and entirely unpredictable. We filmmakers solemnly pledge to rise before the crack of dawn and hit the hay only after our last adventures zip up their tents, so we never miss that perfect moment or conversation.

We'll combine these candid moments with humanistic and dramatic profiles of each team member. Through interviews framed against inspiring backdrops and footage from past treks (whatever old footage we can source from each adventurer) we'll explore what motivates each adventurer and what inspires them to pursue road less travelled.

## **FILMING THE TALKS**

We'll film each summit talk with 3 cameras. 1) A fluid close-up shot from a tripod 2) a roving wide via glide cam, which can float through the crowd or feel like a dolly pushing into our speaker 3) a drone shot to capture the full scope and drama of the setting.

We love TED Talks but want to elevate the look, drama and feel for this CLIF Adventure, while letting the humanity and expertise of our adventurers shine through.



## **| MORE INSPIRATION**

“Meru” has all the qualities we’re looking for: jaw-dropping images, magnetic characters, honest/captivating stories and adventure. What better mark to aspire to than a 21K ft peek in the Himalayas and one of the most gripping adventure docs in recent years.



Link: <https://vimeo.com/140929750>

**THANKS !**

- Andrew, Aaron and **greencard**